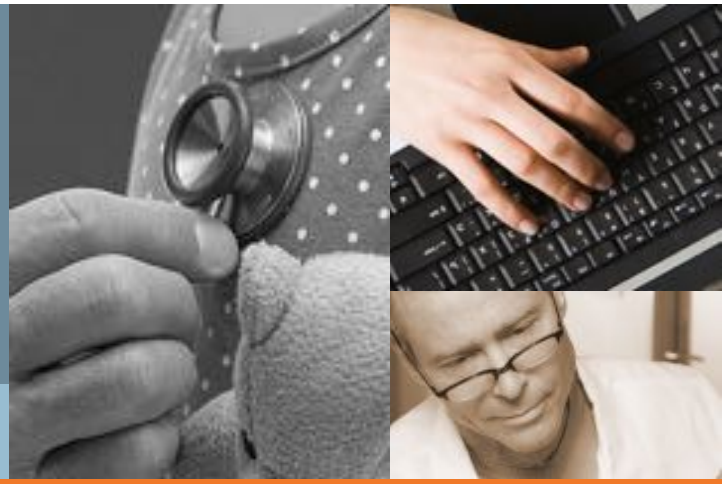
CarePass Incentives

UX Design Review #5 June 6, 2013



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Screen Inventory

Note: Screens with no updates are grayed out in the list below and can be found in the Appendix.

- Permissions Modal
- CarePass Hub - Notification regarding incentive program
- Incentive Manager –
  - default (updated language regarding program end date to match Navigator)
  - choose an app (revised app selection method to match app manager)
  - app selected (no changes)
  - activity tracker open (simplified UI, allow multiple apps to power incentive) – added button to allow user to see fitness activity in fitness profile
  - Change/remove app (revised app selection method to match app manager, added a remove function)
  - goal incentive tracker (enhanced design of goal tracker since last review) – added copy to notify user how many goals are in the tracker
  - ineligibility (added program expiration date) – updated text
- App Manager-
  - app selected (no changes)
  - disconnect app that is being used for incentives from app manager page (no changes)
- Unlinking Accounts Confirmation Screen – updated copy to say “if eligible”

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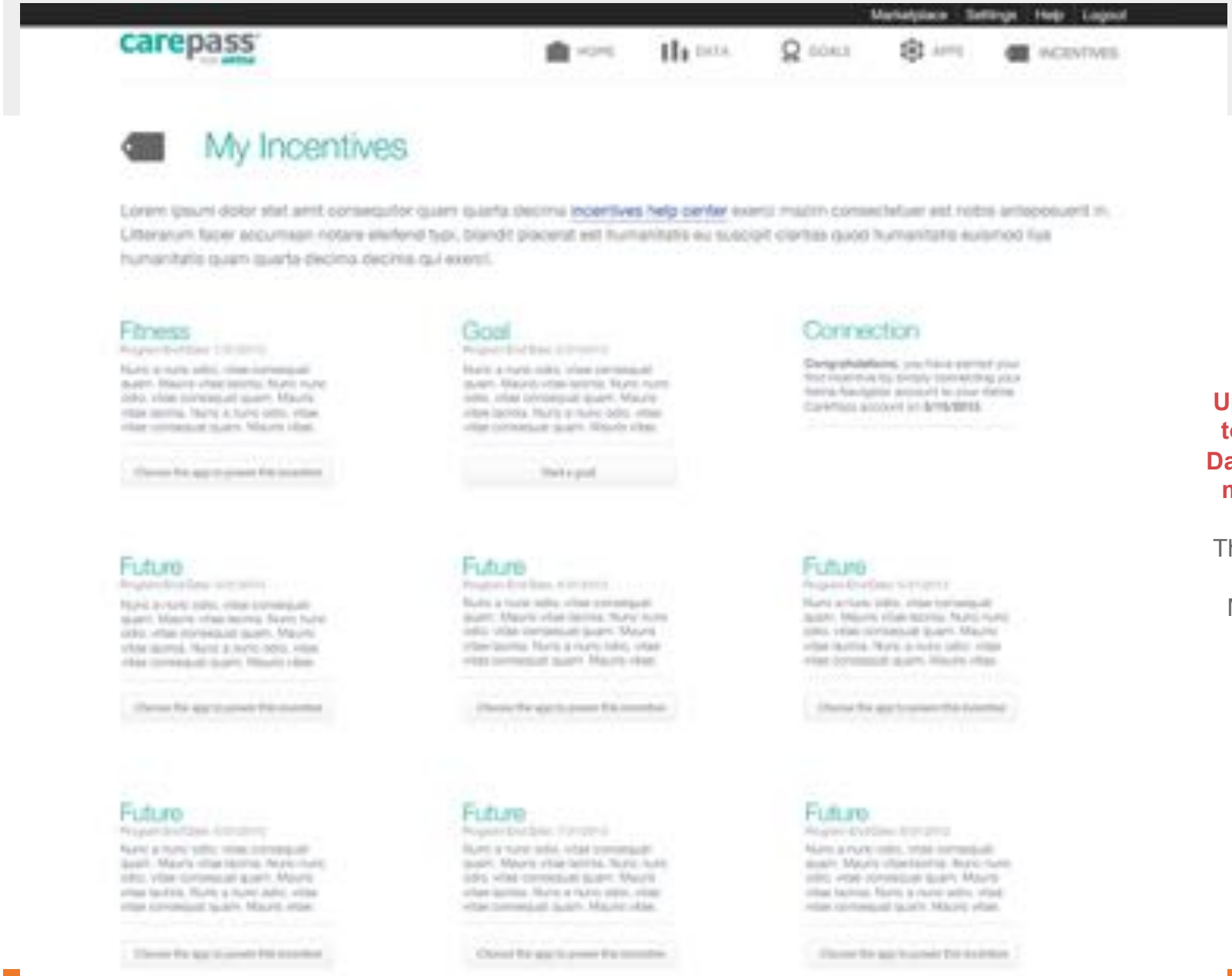
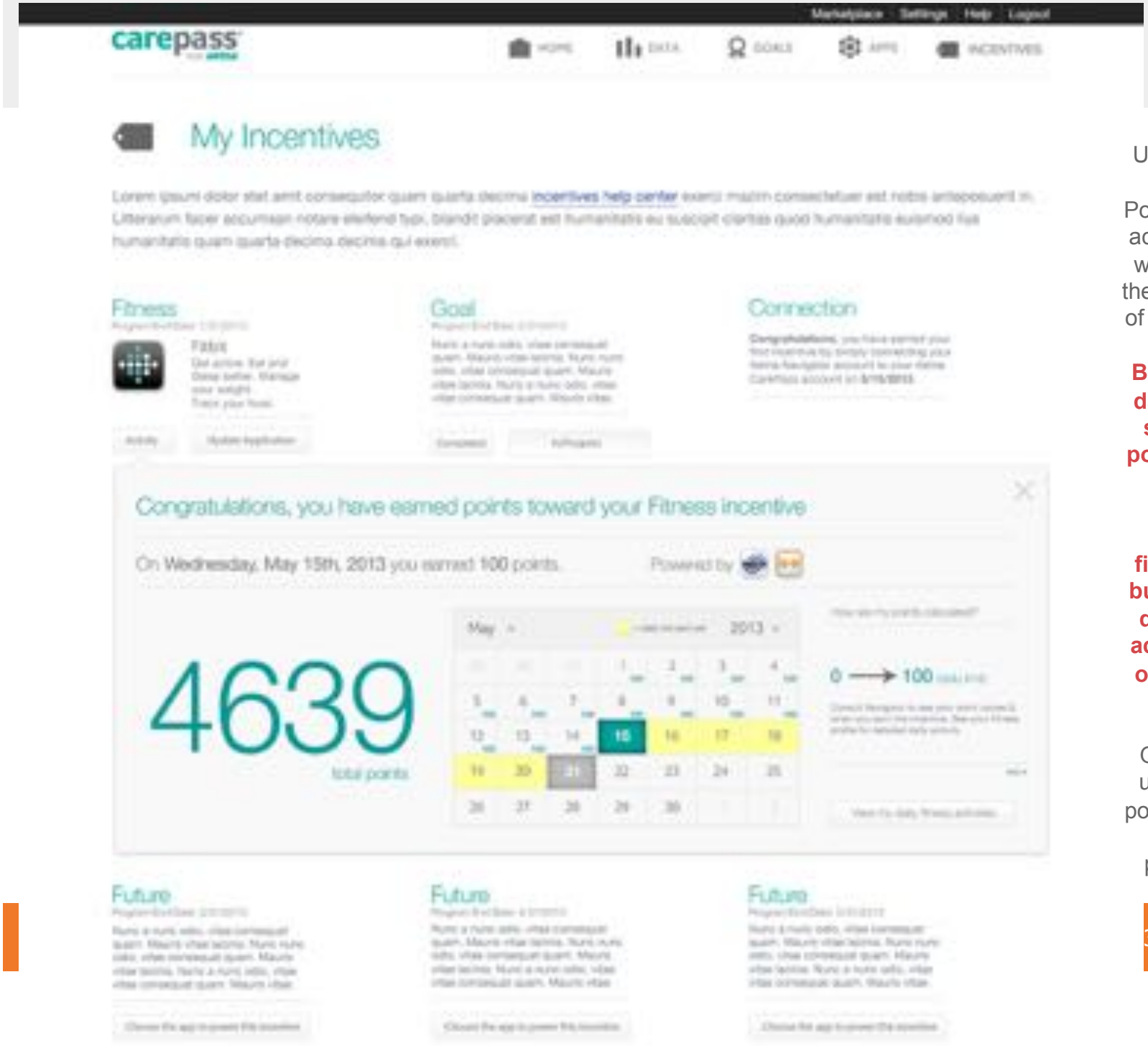
Incentive Manager – default



Updated language to "Program End Date: XX/XX/XXX to match navigator.

This update applies to all Incentive Manager screen.

Incentive Manager – activity tracker open – today's date

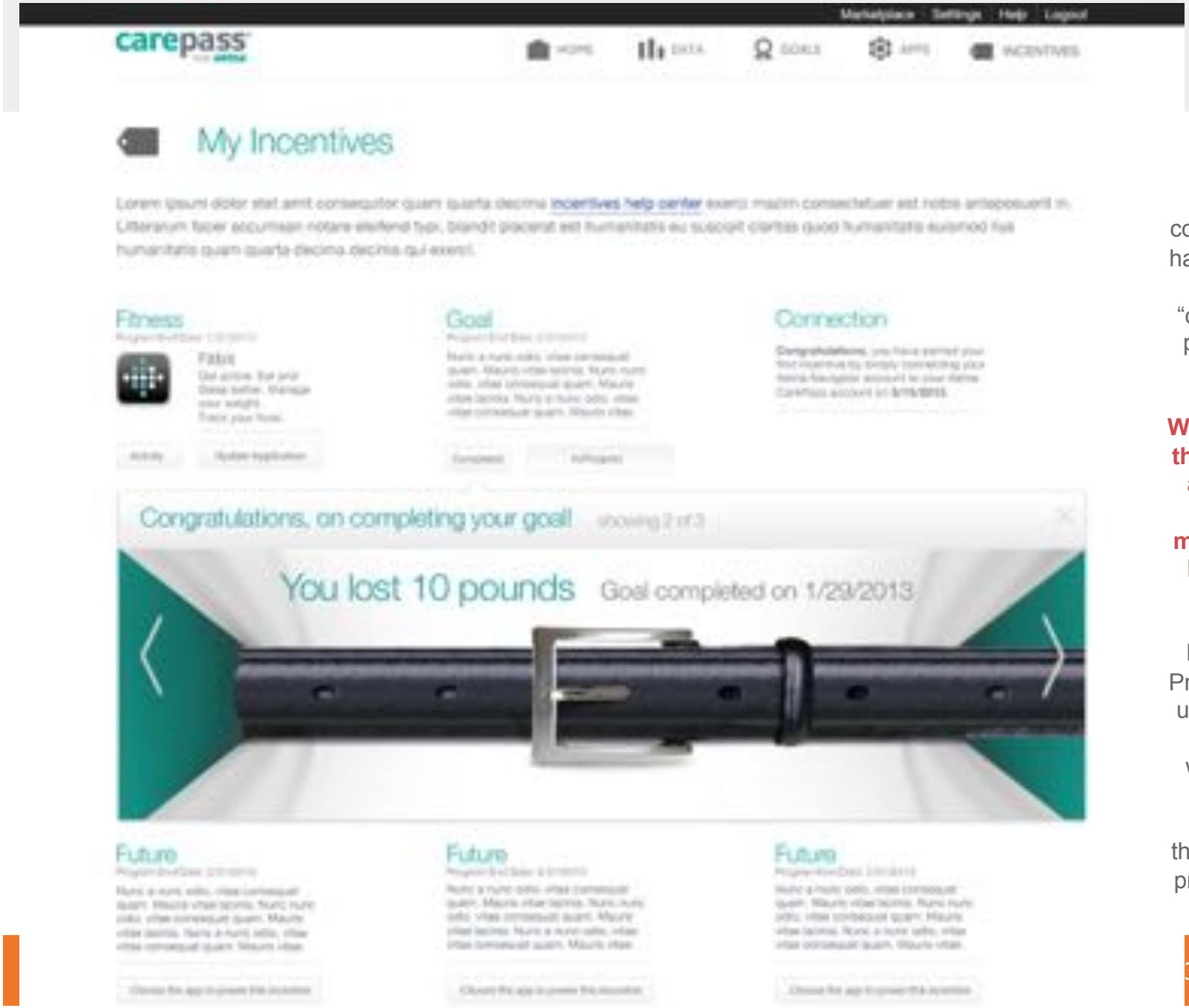


User opens activity tracker.
Point value of fitness activity on each day will be displayed in the lower right corner of the calendar date.

By clicking on the date, the user will see what app(s) powered points for that date. By clicking on the "View my daily fitness activities" button, he can see details of fitness activity performed on that day in the fitness profile.

On left hand side, user can see total points earned for the program (from processed data).

Incentive Manager – goal incentive tracker (completed/in progress or start new)

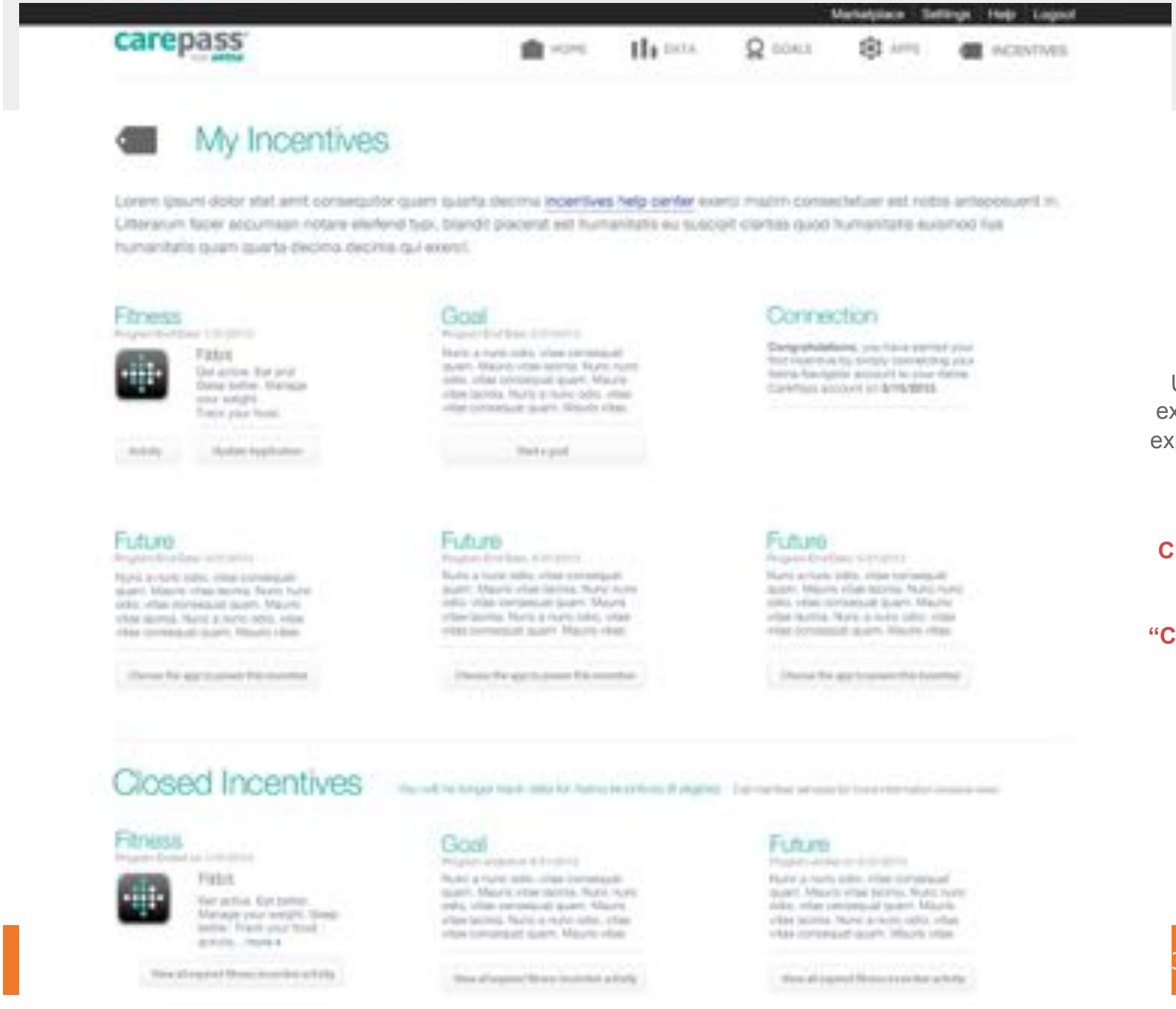


If the user has completed goals and has goal in progress, he will see "completed" and "in progress" or "Start New" buttons.

We added text to let the user know they are viewing goal "XX of XX" and made the right and left arrows more visible.

By clicking the "In Progress" button, the user is taking to the goal profile page where he can see any goals in progress. When there are no goals in progress, the button says "Start New"

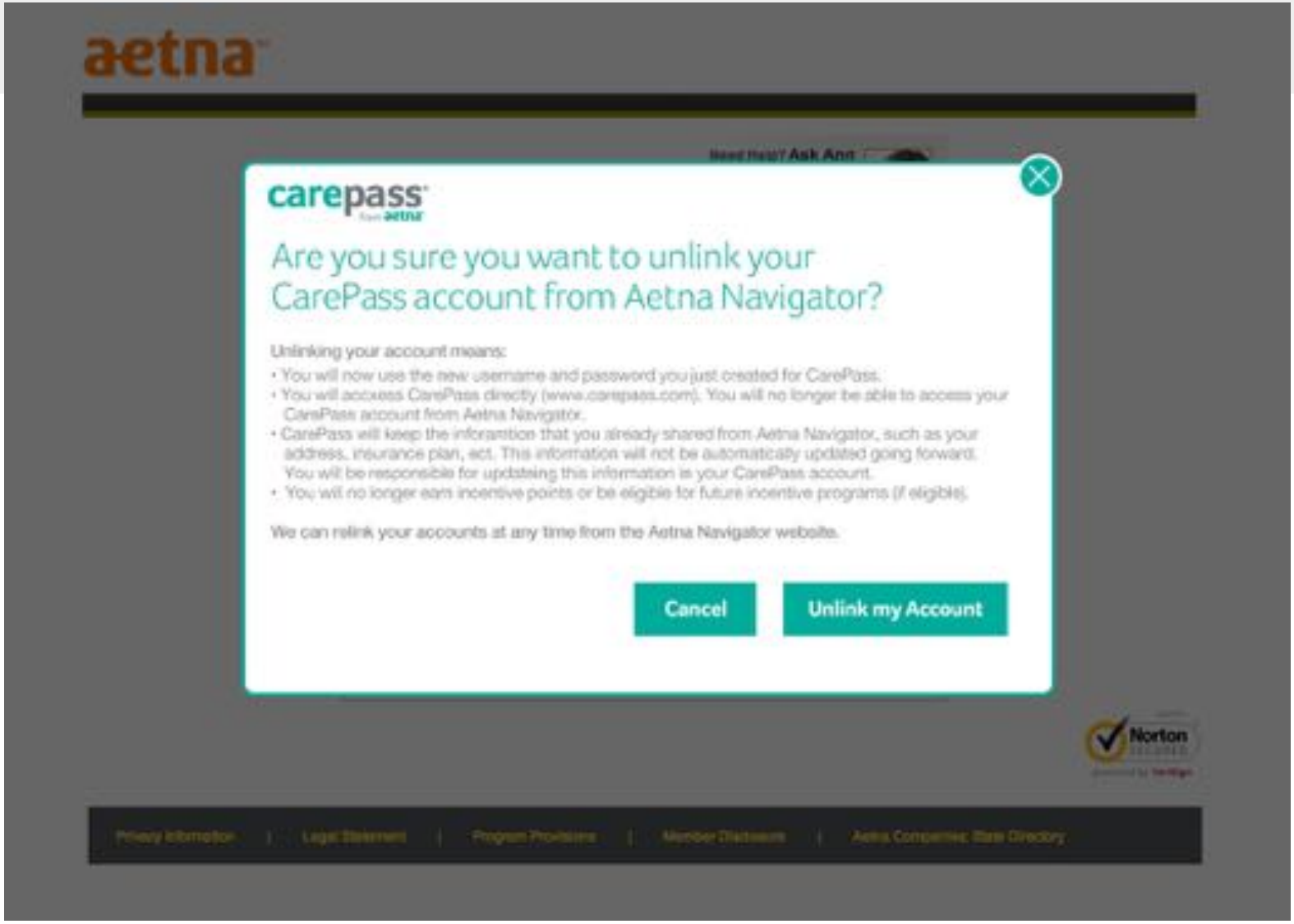
Incentive Manager – ineligibility



User can see the expired date for any expired incentives as well as review historical data.

Changed the copy "Expired Incentives" to "Closed Incentives"

Unlinking Navigator and CarePass Accounts Modal



If a user chooses to unlink his Navigator/ CarePass accounts, he is notified that he will no longer earn points towards CarePass incentives.

Added "if eligible" to the line regarding Incentives"

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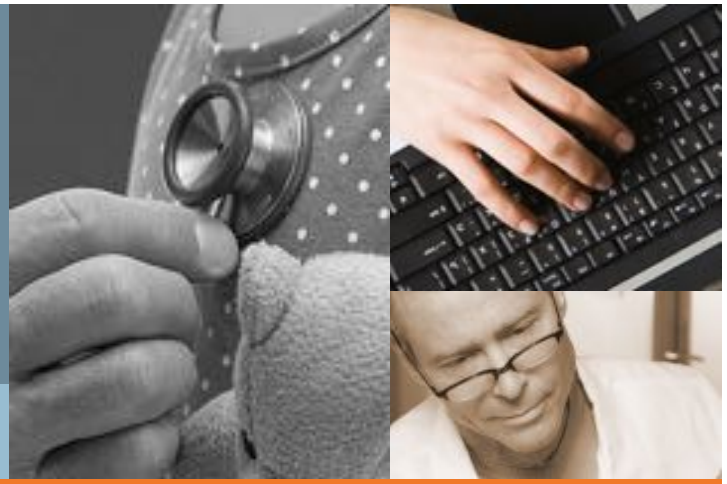
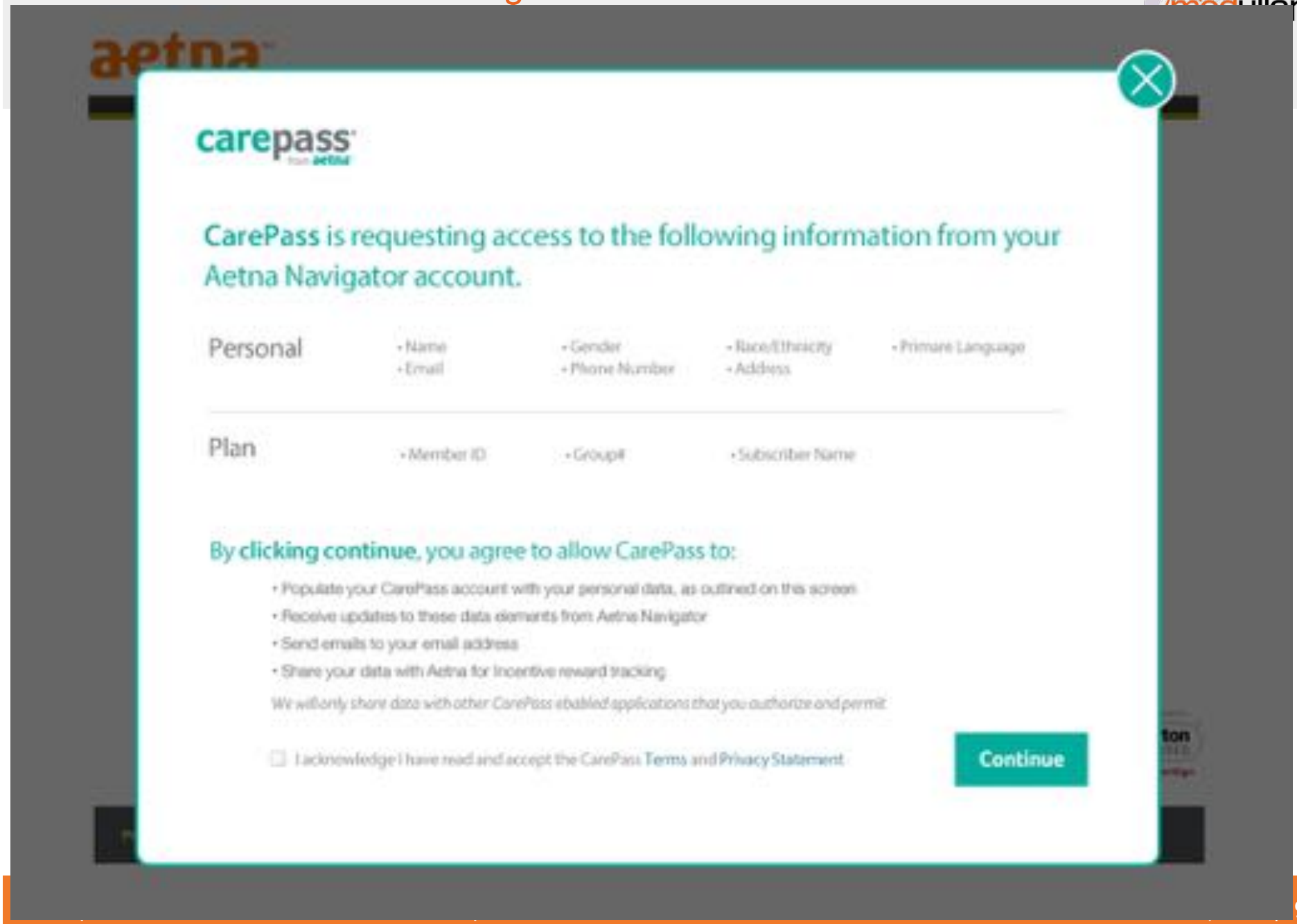
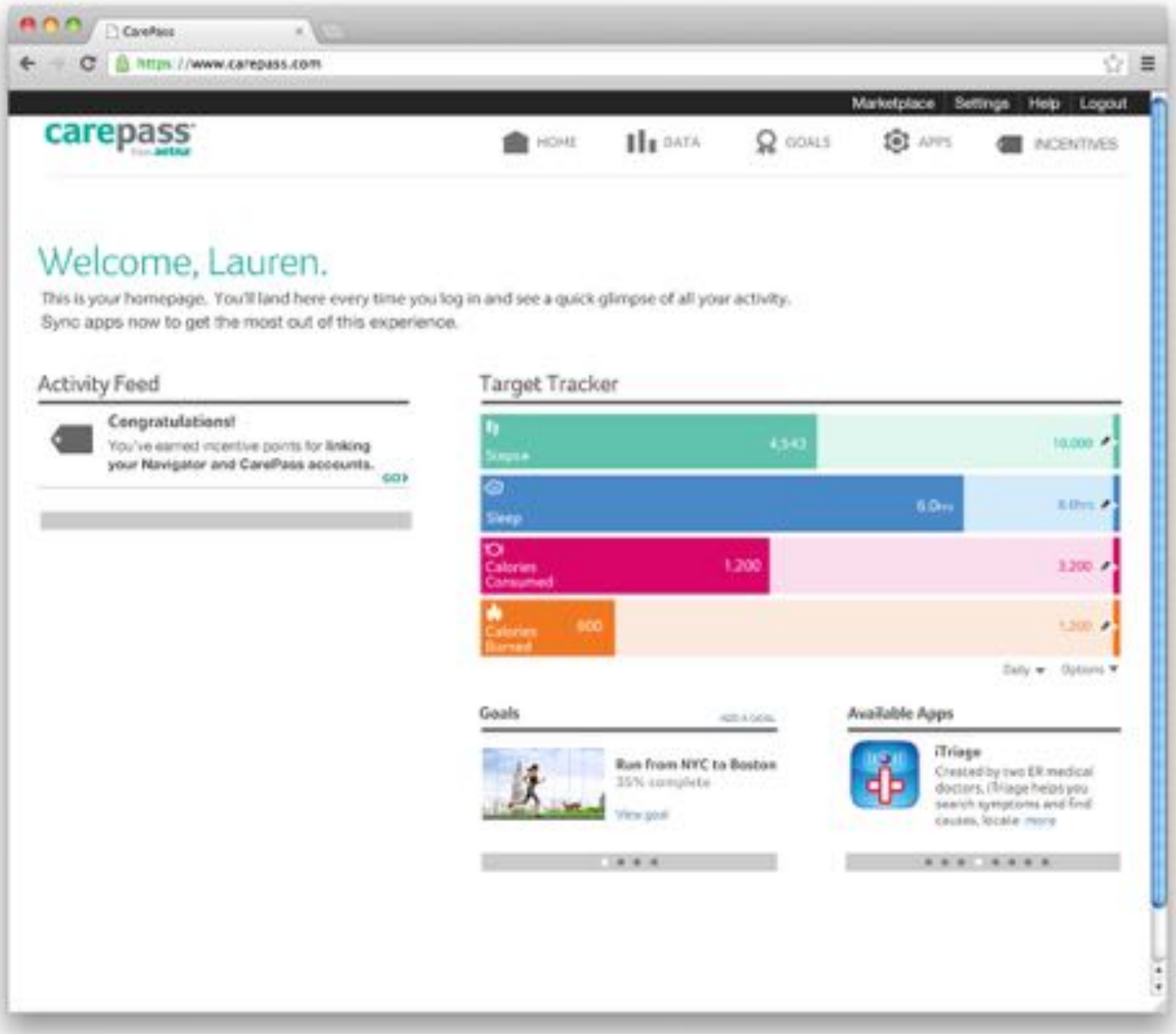
Appendix
(screens that did not require revisions)



Permissions Modal – link Navigator & CarePass accounts

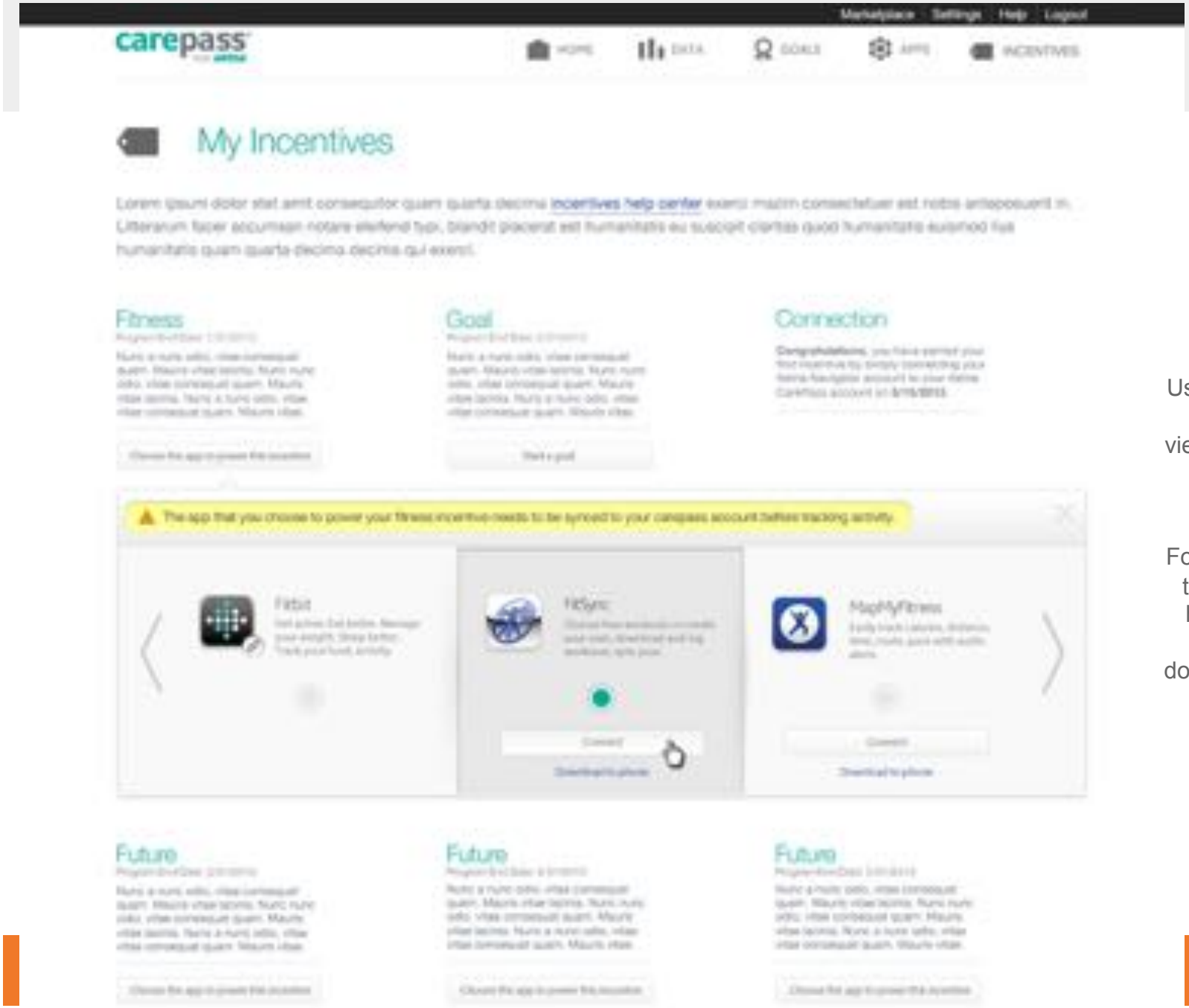


CarePass Hub – Incentive notification



Upon linking his account, an eligible user is notified that he achieved his first incentive by linking his Navigator/ CarePass accounts.

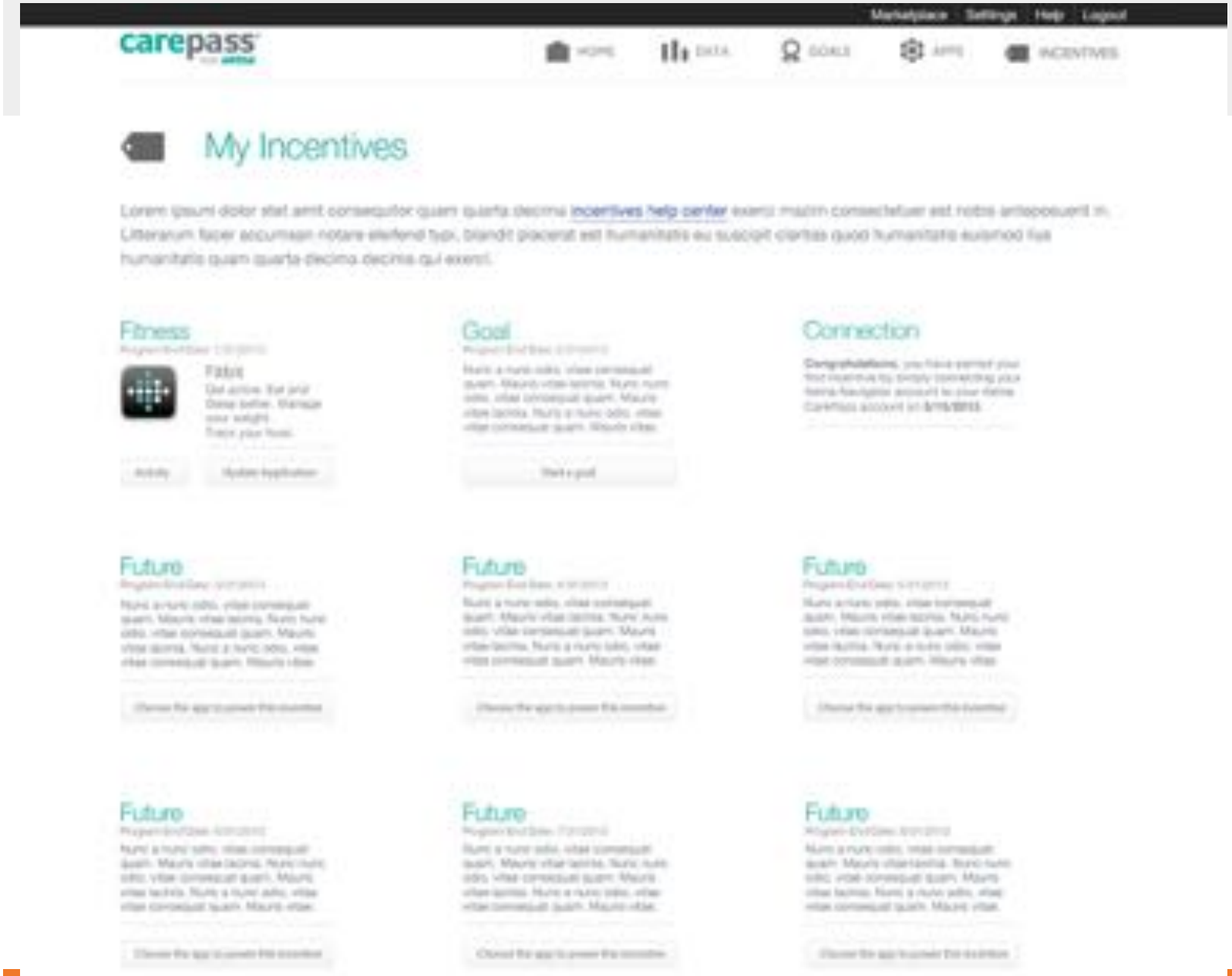
Incentive Manager – choose an app



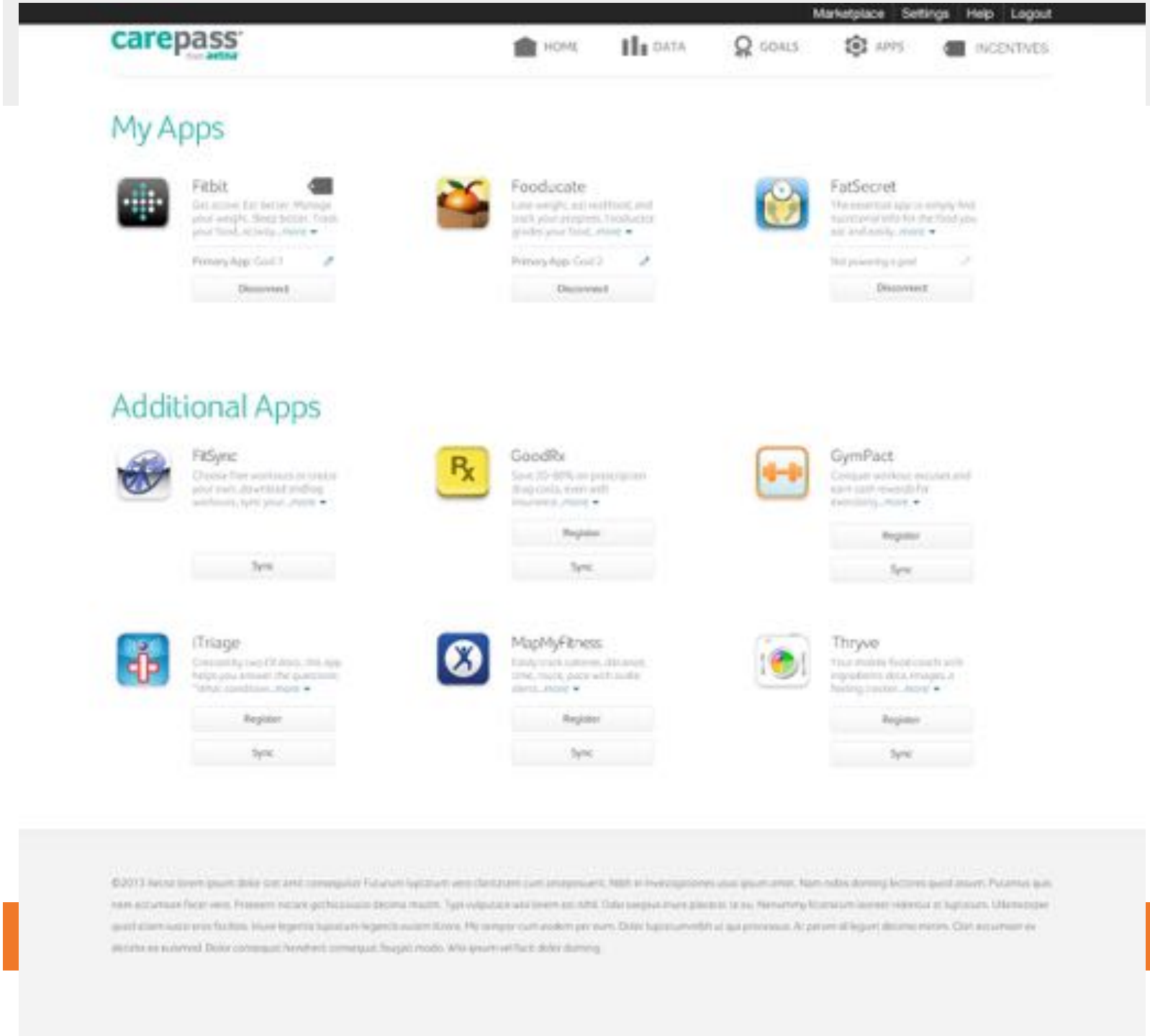
User clicks button to choose app and views apps available to power her incentive.

For apps not synced to CarePass, she has the option to connect and download to phone if necessary.

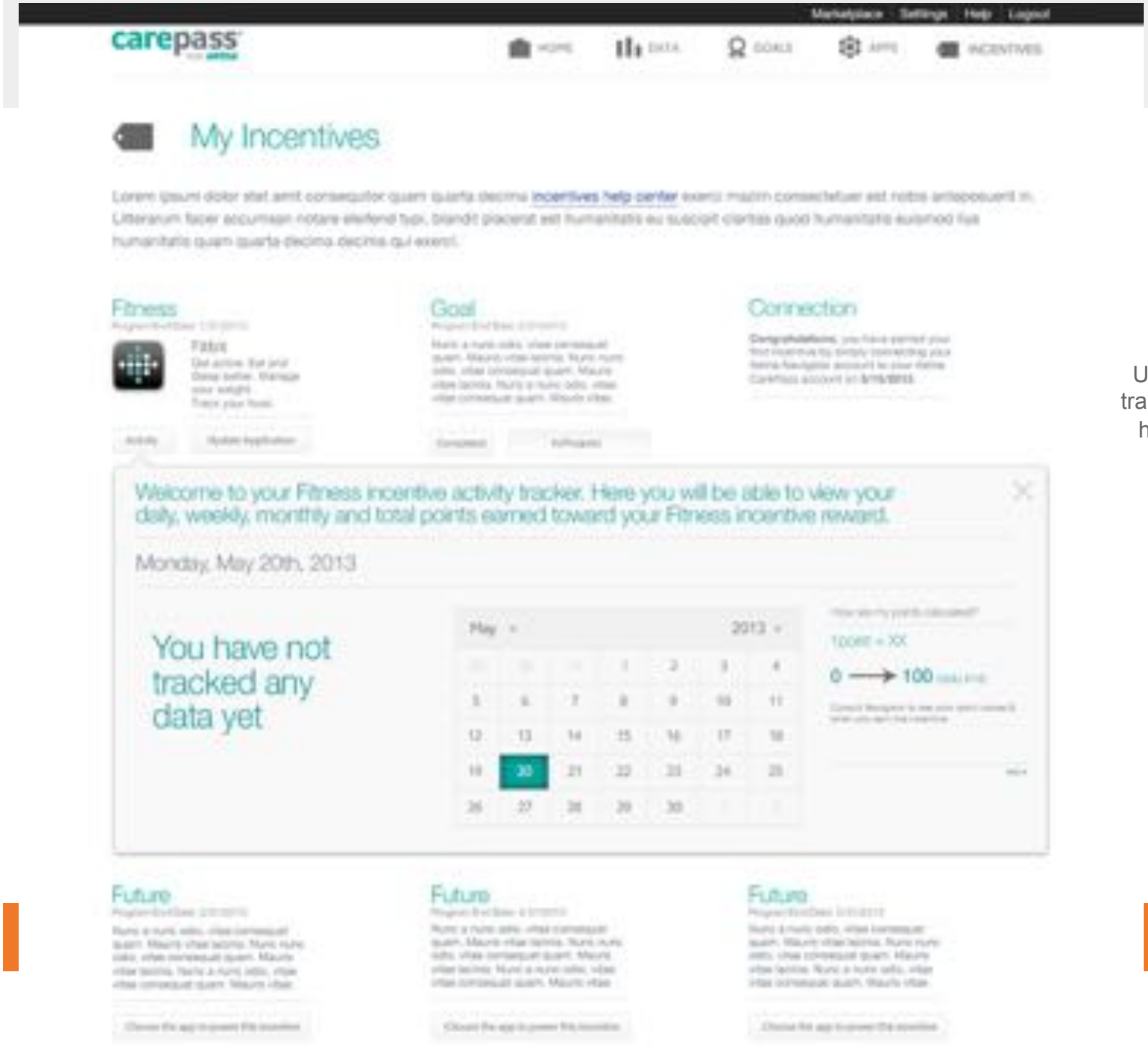
Incentive Manager – app selected



App Manager – app has been selected

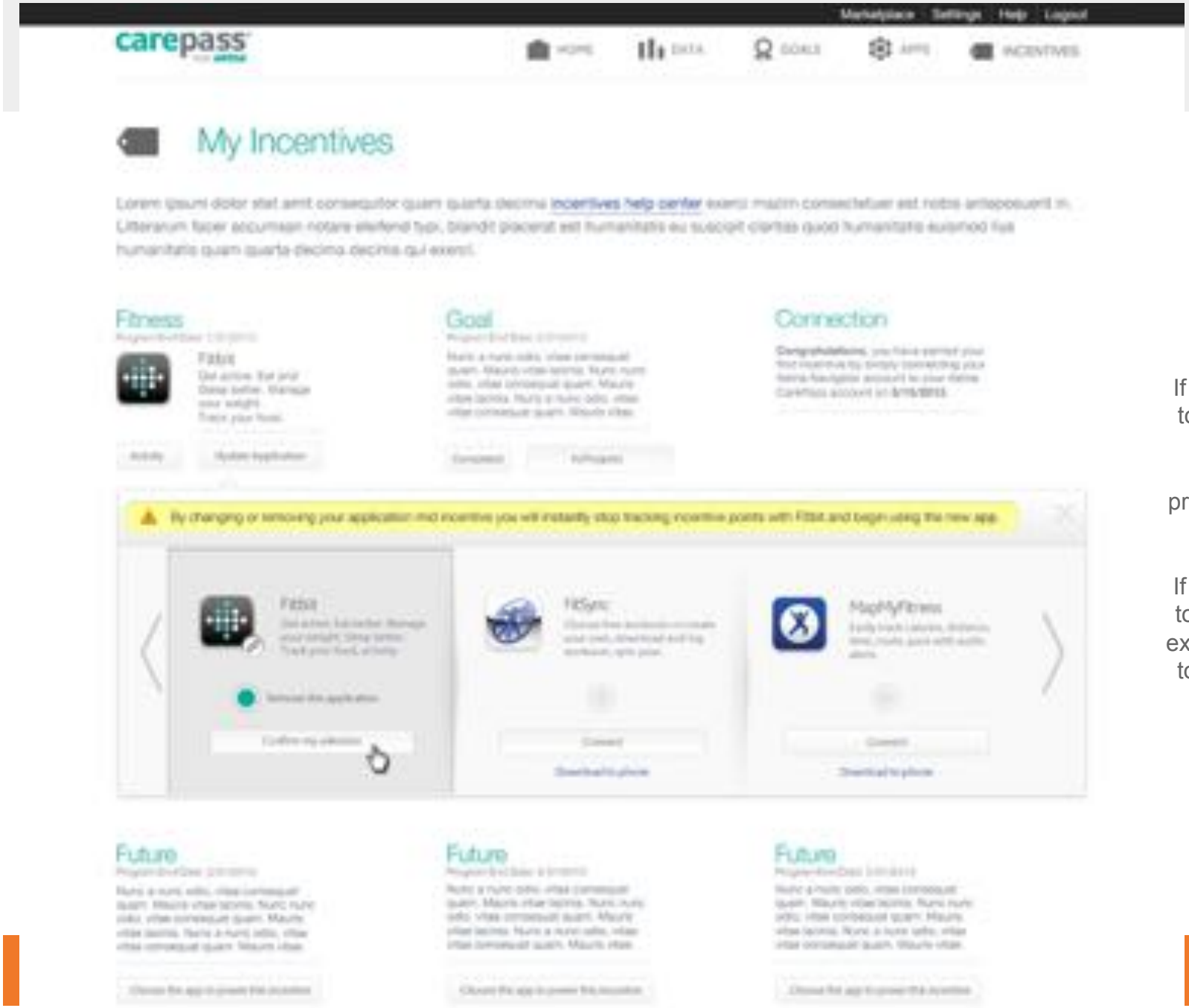


Incentive Manager – activity tracker open (no data tracked yet)



User opens activity tracker and is notified he has not logged any data.

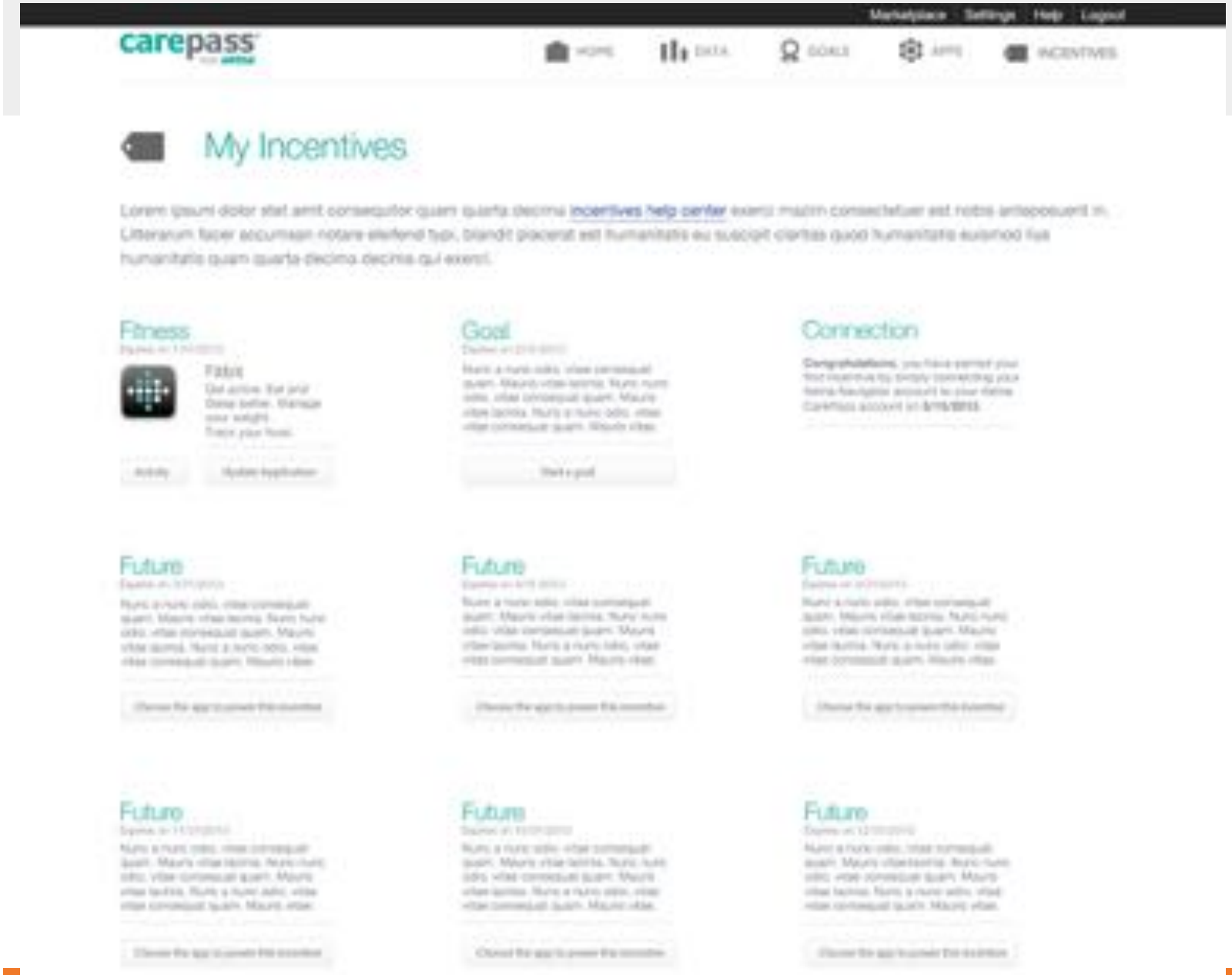
Incentive Manager – change/remove app



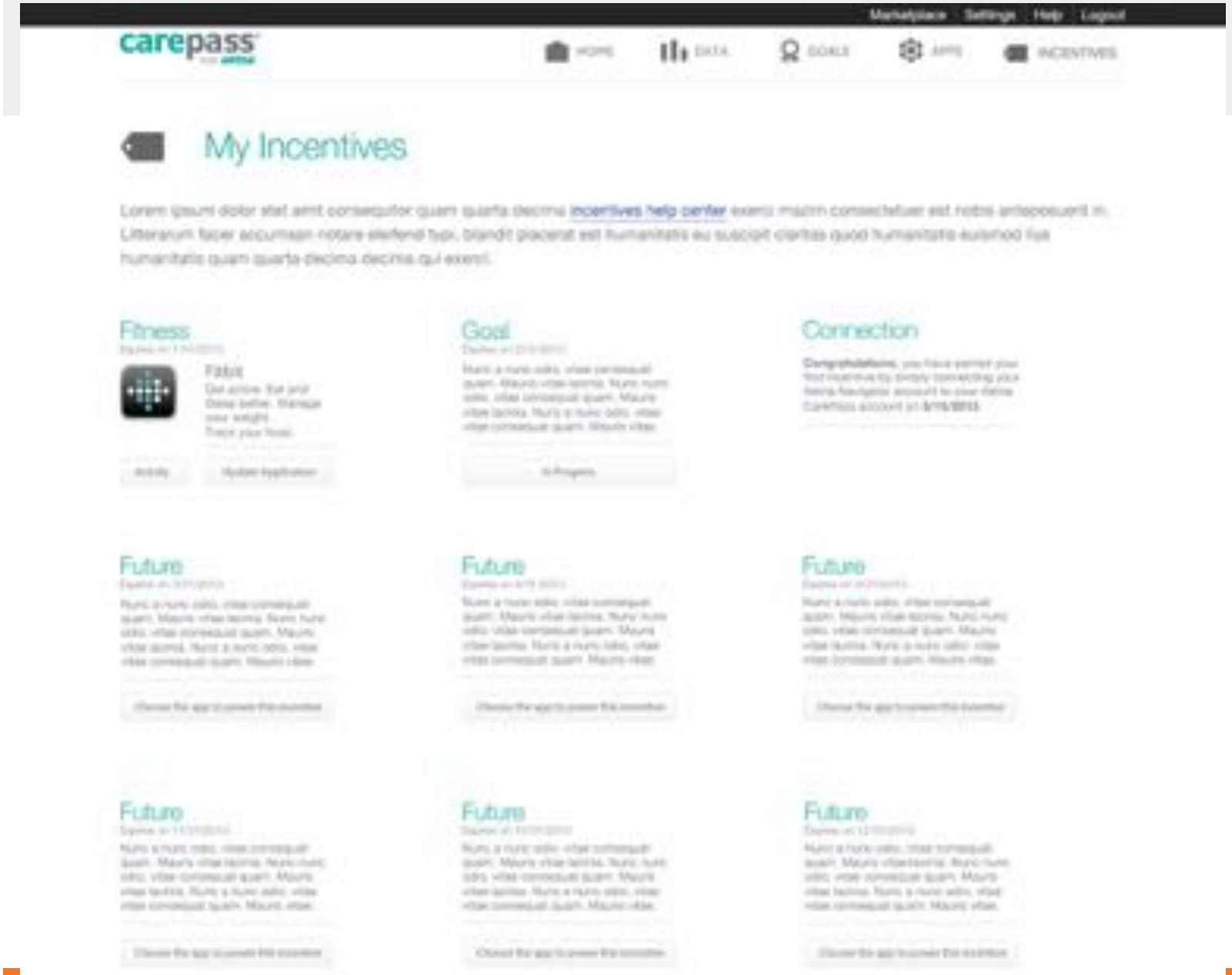
If the user chooses to remove the app powering his incentive, he is prompted to confirm his selection.

If the user chooses to change app, the experience is similar to that of the initial choose app experience.

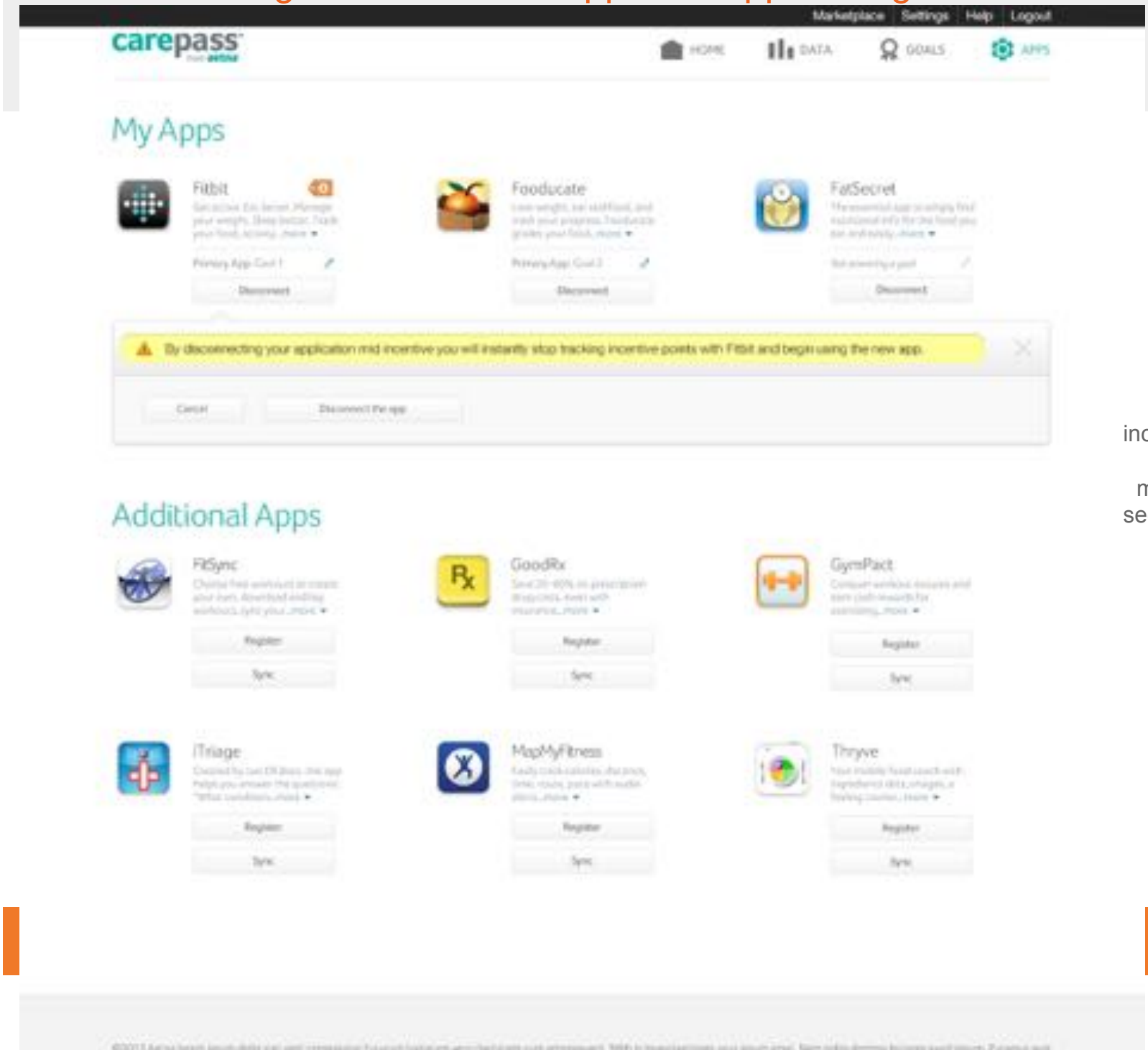
Incentive Manager – goal incentive tracker (no goal - start a goal button)



Incentive Manager – goal incentive tracker (in progress button)



Incentive Manager – disconnect app from app manager notification



When a user disconnects an incentive-related app from the app manager page, he sees this notification.

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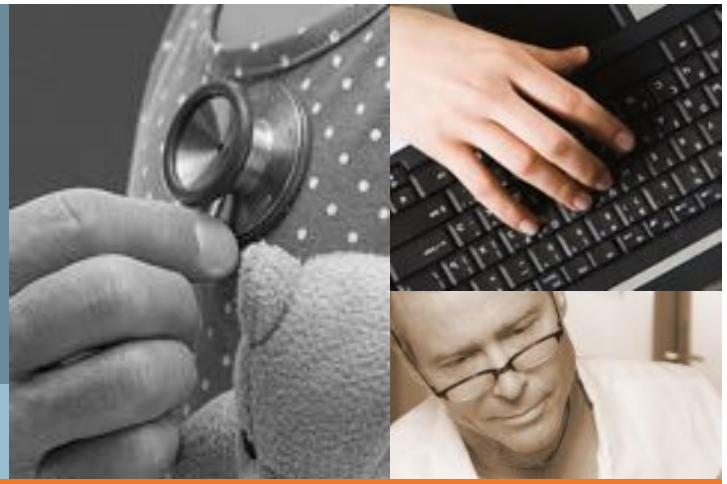
Thank you.



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